

I. Group Research Project: Poster Presentation Guidelines

30% of your final grade

The task will be to utilize a Poster Presentation to communicate a contemporary example of integrated stormwater management. The goal is to create a storyboard using basic software such as Microsoft Word. The storyboard is the first step in creating an exhibit as it is an outline that includes the content and style of each segment of your exhibit and the overall design. Storyboards will be presented in one of the two lecture timeslots devoted to the project and will be comprised of an open exhibit to interact with the class, as well as a brief presentation to elaborate on your storyline and discuss how it could be implemented for your cases study.

Poster presentations provide the opportunity for the presenter and the audience to talk with one another. A physical arrangement similar to an exhibit area is used for this interaction. Each presenter provides a freestanding bulletin board, usually around 3.5 feet high by 3 feet wide, on which to display the poster. A relatively large number of posters will be displayed during each poster session. During the designated period, the audience moves through the poster displays, stopping to interact with those who are presenting research that is of special interest to them. Thus, the interaction between the presenters and the audience is likely to be more meaningful than is typically the case in paper sessions. Therefore, when constructing your poster, remember to utilize the opportunities provided by this method of presentation and the use of a storyline, photos, and your case study to invoke thought and discussion during the exhibit. There are resources on the internet that should help you with the design of an effective poster, or use of other medium.

Poster presentation recommendations and evaluation criteria:

1. Construct the poster to include the title, the author(s), and a description of the research theme and storyline, highlighting the major elements that are covered in the research project.
2. Minimize detail and try to use simple, jargon-free statements. Detail can be added into the write-up with proper theoretical concepts and academic references to support your ideas..
3. Remember that pictures, tables, and figures are amenable to poster display
4. If you can, use color in your visuals.
5. Make sure your lettering is neatly done and is large enough to be read from a distance, i.e., do not simply pin up a set of typed pages--reserve these for your handout.
6. Consider using a flow chart or some other method of providing the viewer with a guide to inspecting your display.
7. Don't overwhelm the viewer with excessive amounts of information; rather, construct a poster display that enhances conversation. Save your description for the write up!
8. The more interactive, the better.

It is an honor to have the opportunity to present work that you have taken the time and effort to complete, if you adjust your mindset to the task. You have an obligation to prepare a neat, well-organized display and to be present at your display for the entire poster session period. With a little thought and creativity, you can make your presentation a very pleasing one for both you and your audience.

J. Group Research Project: Poster Presentation Evaluation

30% of Final Grade

1. Clear purpose and context of Integrated Stormwater Management and goal of communication (10 marks)
2. Use of Visual aids (i.e. Tables and Figures) Aesthetics / Layout if Poster (5 marks)
3. Effective use of 'Medium' to Communicate Storyline (5 marks)
4. Originality / Thought Provoking / Interactive (5 marks)
5. Clear Presentation of Project during class exhibit (5 marks)